

Chris Southam

16/05/1979

1 Town Close
Kington St Michael
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SN14 6JN

07971 806143
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Summary

As an experienced technical director, I bring over 8 years of experience leading cross-functional teams and over 20 years of expertise in delivering complex projects on-time and within budget. My strong leadership and communication skills have allowed me to successfully lead cross-discipline teams building lasting relationships with stakeholders, clients and suppliers alike.

My specific areas of technical expertise include cross-platform software development, ground-up builds, scalability, and innovation. With a proven track record of delivering results and driving technical excellence, I am seeking my next opportunity to lead a team and deliver success. I look forward to leveraging my skills and experience to help drive business objectives and create exceptional products.

Experience

Freelance Software Engineer

July 2023 - present

Following on from my previous role, I have branched out to being freelance to work on various different projects across a range of business verticals. From comedy clubs, garden centres and most recently a video streaming company, my roles have meant liaising directly with clients, managing the flow of communications and handling the technical requirements handover for other freelancers working with me.

Technical Director, Digitonas

April 2020 - June 2023

Digitonas was a pioneering company that offers cutting-edge retail and self-service solutions tailored for the events and hospitality sectors. Our core objective was to provide our clients with an end-to-end Electronic Point of Sale (ePOS) software solution through an innovative cloud-based platform. Our service encompassed customised iPad applications, web-based management tools, Microsoft Dynamics integrations, and hardware integrations that support Star printers and Stripe terminals.

Success from these projects has generated over £35 million from point of sale, e-commerce and ticket sales systems, creating significant return on investments and continued relationships from very happy clients.

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Product Manager, DenGro

June 2018 - November 2019

As part of our operations at Rally, we established a distinct business that offers a Software as a Service (SaaS) dental software solution. This separate entity caters to corporate groups, individual practices, and corporate suppliers with a top-notch dental Customer Relationship Management (CRM) system. The business grew rapidly, achieving a significant monthly recurring revenue (MRR) from a standing start. In my capacity, I was accountable for liaising with the product support and technical teams in developing new features, concepts, optimising the sprints, and compiling, analysing, and presenting performance metrics to the board.

Senior Developer, Rally Agency

August 2015 - April 2020

As a member of the senior management team at Rally, I assumed responsibility for providing technical direction for all incoming projects and ensuring the upkeep of our existing clients and legacy projects. I oversaw the architecture of each project and manage front-end and back-end expectations across the team. Additionally, I led as a team leader and line manager, and contributing directly to the board on the decisions that shaped the future direction, structure, growth, and culture.

Freelance

2004 - August 2015

Working directly and via various agencies, my clients included: Kent County Council, Audio Partnership, The Economist, EMAP, Quorn, O2, Ten Alps, Open Energy Market, Mizu Design, Digital Visual, Business Edge Network, Rushes Postproduction, First Light Movies, Film Nation UK, National Youth Film Festival, Aptamil, Ovaltine, Tropicana, The Pop Factory, Teletext Holidays, 10 Lane Learning, Talking Issues and many more.

Senior Web Designer, Colleagues Direct Marketing

2001 - 2003

Lead Web Designer and Web Developer, Aqua Media

1999 - 2001

Designer and Digital Library Management, Future PLC

1997 - 1999

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Education

GCSEs and A-Levels, King Edward's School, Bath
1997

Volunteering

Parent Governor, Kington St Michael Primary School
January 2022 - January 2024

Named Governor for Whistleblowing.

Link Governor for Numeracy, Music and ICT.